



phytoark

# THE VALAIS, A SOURCE OF INNOVATION VIA ALPINE PLANTS

PhytoArk at Sion-Conthey specialises in the commercial exploitation of natural ingredients. It capitalises on the skills, facilities and excellence within the canton in relation to aromatic and medicinal plants.

## AREA OF ACTIVITY

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### COMMERCIAL EXPLOITATION OF ALPINE PLANTS AND NATURAL INGREDIENTS

PhytoArk is a technology site devoted to startups and companies working to develop plant extracts and other natural ingredients, which are used in cosmetics, health foods and plant-based pharmaceuticals.

## BRIEF

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PhytoArk supports companies, startups and researchers in the development and commercial exploitation of their products, which are based on natural ingredients. The site offers specialist facilities, customised services and a network of experts.

## KEY AREAS

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### COSMETICS, HEALTH FOOD, PLANT-BASED ACTIVE INGREDIENTS

- Provision of technical support in the design and development of end products based on natural ingredients.
- Offering a network of experts covering the entire value chain for natural ingredients, from supply of raw materials to product placement on the market.
- Increasing cooperation between R&D organisations and businesses.



PhytoArk

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CUSTOMISED SERVICES

# OVATIONS



## PhytoArk A 1500M<sup>2</sup> TECHNOLOGY SITE THAT IS UNIQUE IN SWITZERLAND

- › Based at the Agroscope Changins-Wädenswil (ACW) research site at Contthey.
- › Technology platform dedicated to the development of plant extracts and other natural ingredients.
- › Private platform for industrial production of plant extracts, cosmetic products, food supplements and plant-based pharmaceuticals.
- › Accommodation specifically for startups.
- › International promotion of the site plus networking opportunities for its occupants.



## PhytoArk THE TECHNOLOGY PLATFORM

The technology platform managed by the HES-SO Valais-Wallis enables new natural ingredients to be developed, from R&D through to industrial production, via:

- › extraction and purification facilities for scaling up to pilot production
- › screening of natural ingredients and the creation of a library of alpine plants.



## INCUBATOR

**Professional support at the service of businesses in start-up phase**

- › Incubator space of 500 square metres  
Module of approximately 50 square metres
- › Tailor-made professional coaching
- › Network of specialists
- › Support in seeking financing
- › Networking

## ACCELERATOR

**Close support for technology enhancement**

- › Valuation of technologies
- › Network of research institutes
- › Value increase of promising technologies
- › Network of industrial partners
- › Support in intellectual property management

## INNOVATION

**Support towards development of business innovation**

- › Discovery of business opportunities
- › Techno-economic feasibility studies
- › Establishment and implementation of innovation projects
- › Improvement of overall conditions



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